

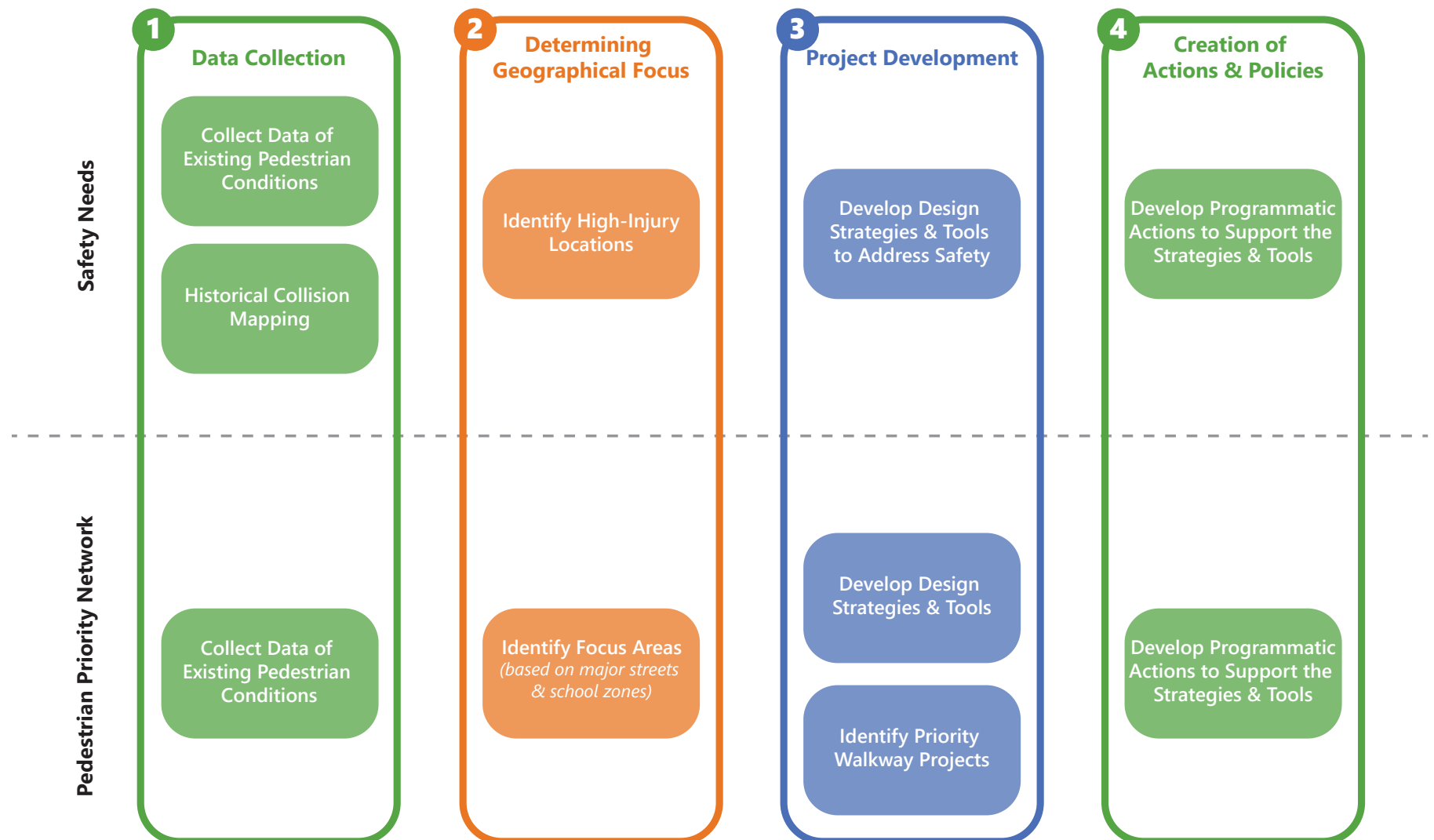


# 2.0 PLAN DEVELOPMENT

## 2.1 PLAN PROCESS

This chart presents an overview of the development process for this plan. More details on this process are included in **Chapters 4 and 5** of this plan. These two areas of need represent separate goals of the plan. The safety needs identify geographical areas (streets and intersections) that are responsible for a disproportionate share of pedestrian injuries and fatalities on City and County of Honolulu streets, while the Pedestrian Priority Network represents the network of streets and off-street paths that provide connectivity and access

to key destinations. While these two areas of need were developed separately and represent two distinct areas of focus, there is geographical overlap between the two, which further reinforces the interdependence of safety, connectivity, and access. More on the topic of how these areas of focus further support additional goals such as equity is provided in **Chapter 4 and 5**.



Public engagement played a key role in the development of the Oahu Pedestrian Plan. General objectives of public engagement are:



Information sharing and collecting



Creative idea generation and problem-solving



Build trust and input between community groups, individuals, and the City

For the Oahu Pedestrian Plan, public engagement served two primary purposes: 1) to share the outcomes of the project’s intensive data development and 2) to gain feedback on the proposed policies, programs, and key focus areas recommended by the project team.



The Public Engagement Plan is a comprehensive public engagement strategy and schedule that includes communications, education, stakeholder meetings and presentations, community events, and means of collecting and documenting input. The plan is coordinated with the recent Oahu Bike Plan update and Complete Streets implementation projects efforts to maximize the community’s energy and minimize meeting “burnout.” To best serve the objectives of the Oahu Pedestrian Plan, the community engagement objectives are:

- Inform the public of the project, the data collection, analysis, findings, and eventual concept designs.
- Consult with stakeholders with specific expertise through the analysis, and in the consideration of best practices and their applicability to Oahu.
- Involve the public and interested stakeholders in considering the prioritization of issues and opportunities.
- Collaborate with stakeholders on recommendations for phasing improvements, and to bring carry conceptual designs forward
- Empower stakeholders to carry implementation tasks forward and to enforce programs.
- To achieve these goals, a combination of public meetings, participatory mapping, social media, and stakeholder meetings were held.

## 2.2 PUBLIC ENGAGEMENT PLAN





## 2.3 PUBLIC ENGAGEMENT OUTCOMES

The Oahu Pedestrian Plan public engagement actions included:

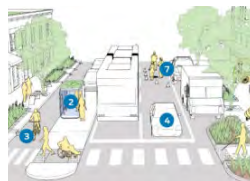
- On-line participatory mapping
- Participating in pop-up events, paired with Blue Zones, Biki, Bike UHM, and Malama Honua
- Stakeholder Meetings
- Community Meeting

The community meeting held on April 24, 2019 was the project team's opportunity to share back the data developed throughout the project and collect feedback on the policies, programs, and priority focus areas that are recommended in the Plan. The meeting included a presentation, live on-line polling, and many interactive boards for attendees to provide feedback. The meeting was broadcast on Facebook Live and all materials were later posted on-line for public view. It is estimated that about 4,260 people were notified of the meeting through the project team's efforts on social media, email, neighborhood board announcements, and other public notices.

### Top Three Pedestrian Program Priorities



Decriminalizing Walking



Complete Streets Design Strategies



Preserve Pedestrian Rights in Traffic Code

### Top Three Pedestrian Crossing Treatments



Pedestrian Scramble



Rectangular Rapid Flashing Beacon



Parking Restriction on Crosswalk Approach

data by numbers

**5**  
POP-UPS

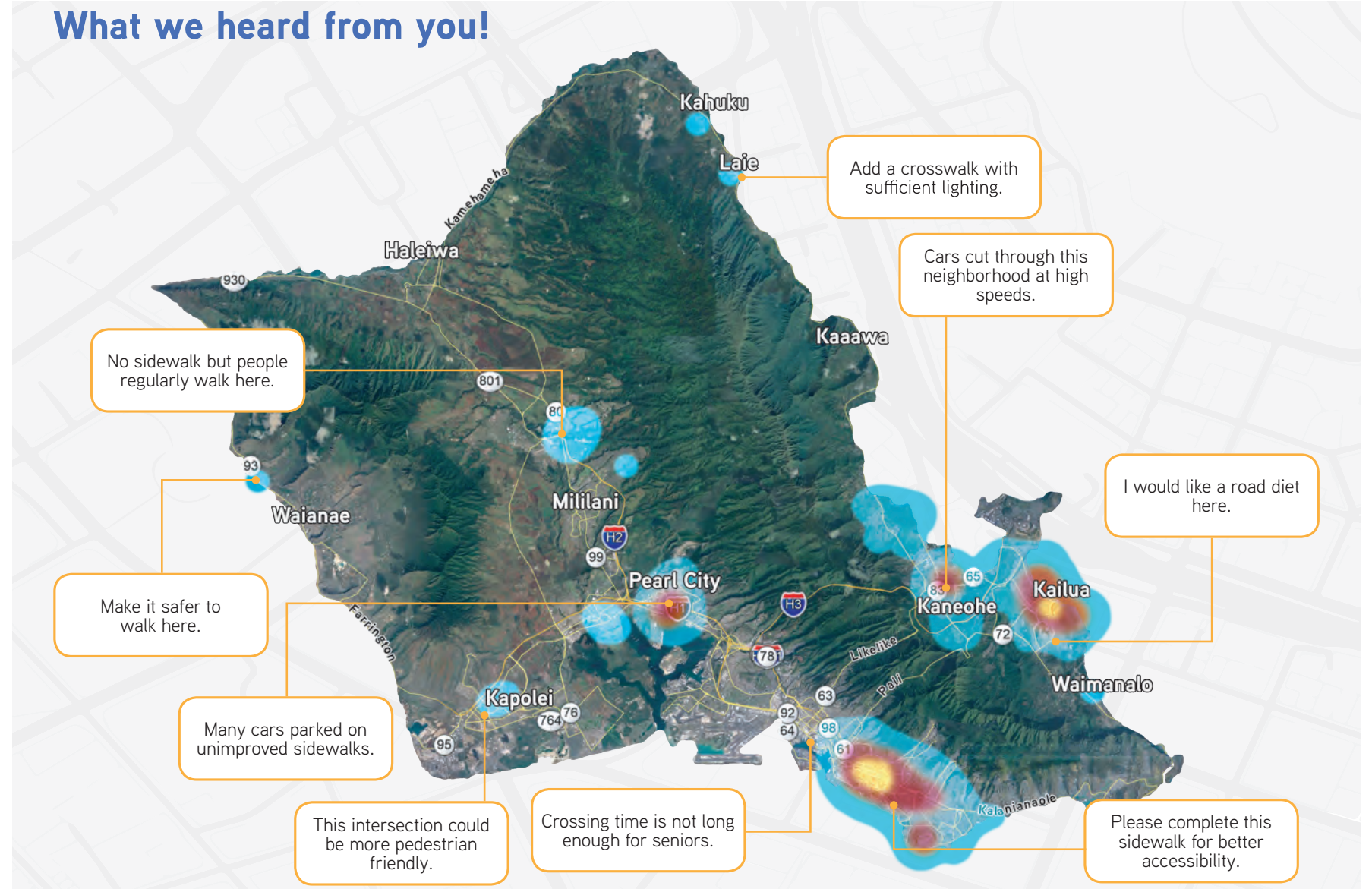
**90**  
PUBLIC MEETING AND POP-UP ATTENDEES

**3,131**  
PEOPLE REACHED ON SOCIAL MEDIA WITH MEETING INVITE

**1,303**  
ONLINE MAP COMMENTS

**40**  
DOCUMENTED ONE-ON-ONE CONVERSATIONS

### What we heard from you!



This map shows the distribution of comments received at the time of the first public meeting. It is important to note that the spatial distribution of comments may identify areas of great need, but could also reflect locations where individuals with access to technology and passion for the subject matter are most concerned. To understand the areas of greatest need, please refer to the Safety Needs in **Chapter 4** and the Pedestrian Priority Network in **Chapter 5**, both of which were developed as part of the data-driven island-wide inventory and analysis.